



# DECODING TECH.ZONE CONFERENCE

Sponsorship Deck

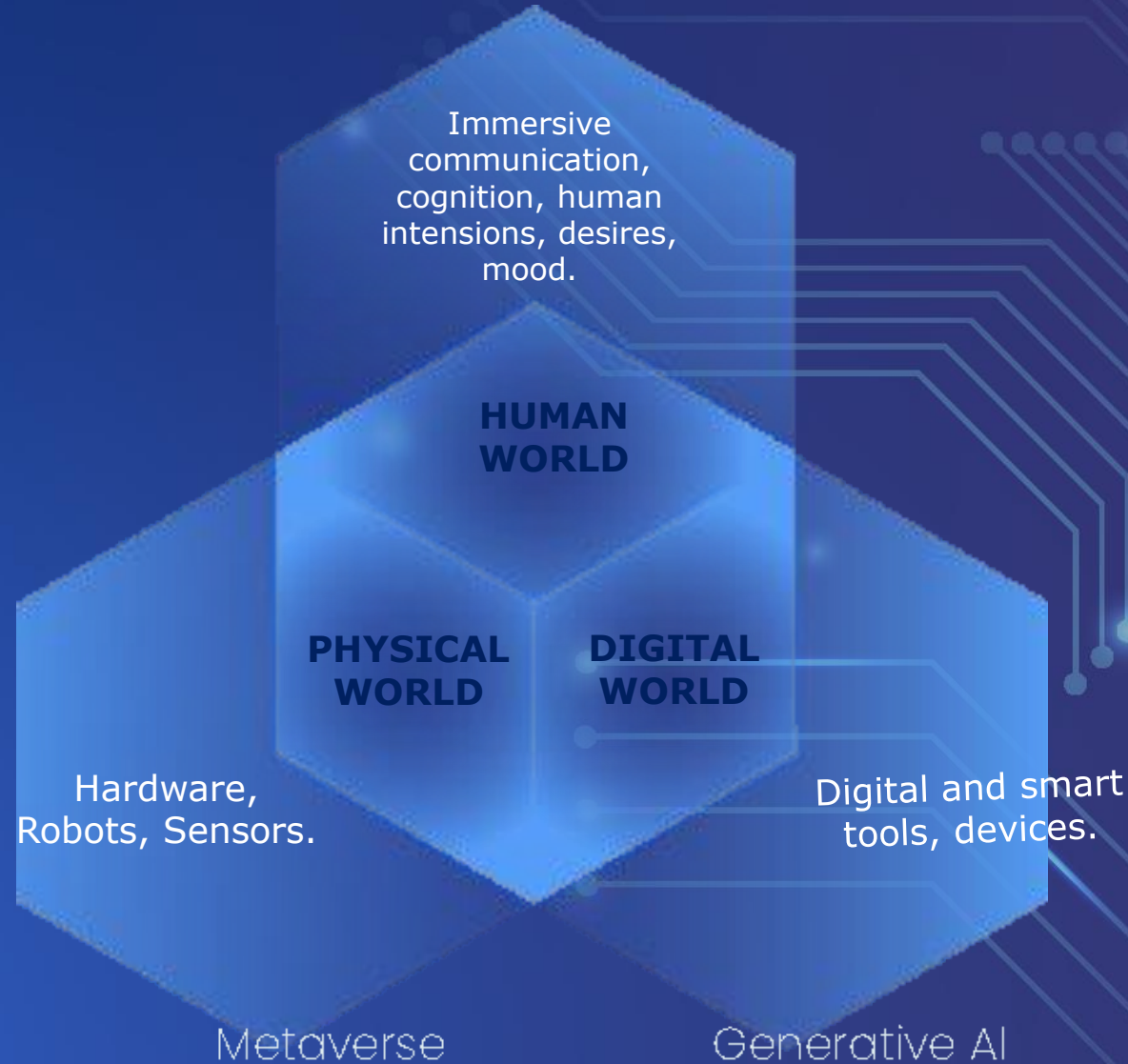
**ADVANCING TECH INNOVATION THROUGH PARTNERSHIPS  
TO CREATE OPPORTUNITIES FOR ALL**



Pearson Convention Center, GTA, ON Canada

27 Oct, 2023

# EVERYTHING IS CONNECTED



# WHO WE ARE?

Welcome to the **not-for-profit (for impact)** initiative DecodingTECH.Zone (DTZ) by Testoper Community! The Zone is where we decode the full power of the next generation of new technologies for individuals and businesses to thrive.

We are an **open community** and **people-led grassroots movement** supported by senior executives from reputed companies in the hi-tech Industry. We understand that the tech future belongs to ecosystem play, not silo play.

Our massive transformative purpose (MTP) is  
**"Advancing tech innovation through partnerships to create opportunities for all"**

We work with our partners of all sizes from all geographies within Canada and globally, including individuals and businesses. Join us in designing the future of technology and its impact on the world!



# WHY WE DO IT?

We are a strong proponent of age-friendly, diverse and inclusive opportunities where businesses from all geographies and individuals with different backgrounds can thrive.

We believe in enabling equal opportunities through our initiative, which are real grounds for innovation to make the most significant and accelerated difference. Our goals are:



**ADVANCING TECH INNOVATION IN SUB-URBAN AND RURAL**



**BY ENABLING PUBLIC, PRIVATE AND ACADEMIC PARTNERSHIP**



**TO CREATE BUSINESS AND JOB OPPORTUNITIES FOR ALL**

# HOW WE DO IT?

We put efforts into bringing together the most successful leaders and companies across the end-to-end ecosystem in the value chain, from connectivity to infrastructure, applications, and services, to inspire and help shape the future of the next generation of new technologies era into a reality.

Industry X.0

Metaverse

Generative AI

Web 3.0

***Let us dive into this year's conference...***



# 2022 EDITION WAS A GREAT SUCCESS

**25+**  
Sessions

**44+**  
Speakers

**22+**  
Exhibitors

**260+**  
Attendees

**160+**  
Companies



**After successfully delivering the objective of our massive transformative purpose (MTP) during our first edition, we aim to advance it further and exponentially grow year after year.**

# WHAT IS HAPPENING IN THE WORLD?

These days, it's hard to avoid the terms Industry X.0, Metaverse, ChatGPT, and Web 3.0 era and how they will revolutionize and create opportunities for all—millions of jobs and trillions of business opportunities.

In DTZ 2023, we will decode technologies that make this era one of possibility to take on technology-enabled opportunities. Our themes are:



5G / 6G

**Future Networks**

Industry X.0



VR / AR

**Immersiveness**

Metaverse



AI / ML

**Intelligence**

Generative AI



Blockchain

**Decentralization**

Web 3.0



# HOW WILL IT LOOK LIKE

Advancing tech innovation through partnerships to create opportunities for all in many different ways.



Conference  
Track



Megatrends  
Showcase




Job  
Festival



# TOP 5 REASONS TO SPONSOR

- 1** Enhance reputation in society as responsible and inclusive, not leaving anyone behind
- 2** Make a difference in society by contributing to a cause you can align with in to earn goodwill and long-lasting support
- 3** Inspire and be the catalyst of future technological innovation that transforms multiple industries
- 4** Experience, share, learn, and network to seize opportunities and take control of long-term outcomes
- 5** Become part of something that is growing **WHERE FUTURE HAPPENS**



**Together, let's take on  
great opportunities, securing  
our position today so we are  
not displaced tomorrow!**



# SPONSORSHIP OPPORTUNITIES

Created for every size and industry



# SILVER

- 1 X speaking benefit as presenter or panel moderator / speaker
- Mention as Sponsors of snacks/coffee/networking breaks
- 4 confirmed passes for DTZ conference in Canada 2023, passes and first right to participate in DTZ conference in Canada 2024
- Inclusion in standard activities such as mention in website, social media promotions, posts and signs, promotional video during the break, and more to be mutually discussed and agreed on.

Price \$5,000

4 seats available

# GOLD

- 2 X speaking, 1 X exhibiting benefits, opportunity to give away prizes / swag - **the second level of exposure for visibility and thought leadership**
- Mention as sponsors of registration/badge and breakfast/lunch/networking break
- 8 confirmed passes for DTZ conference in Canada 2023, passes and first right to participate in DTZ conference in Canada 2024
- Inclusion in standard activities such as mention in website, social media promotions, posts and signs, promotional video during the break, and more to be mutually discussed and agreed on.

Price \$10,000

6 seats available



# PLATINUM

- Collaboration/alignment with event team for content, focus, messaging, and more - **the highest level of exposure as FOUNDRING PARTNER OF DTZ for prominent branding**
- Meeting rooms, 1X keynote speaking opportunity and mention as sponsors of DTZ Dinner party
- 2 X speaking, 1 X exhibiting benefits, opportunity to give away prizes / swag
- 12 confirmed passes DTZ conference in Canada 2023, passes and first right to participate in DTZ conference in Canada 2024
- Inclusion in standard activities such as mention in website, social media promotions, posts and signs, promotional video during the break, and more to be mutually discussed and agreed.

Price \$15,000

10 seats available



# ADD-ONS

- **A La Carte:** Exhibit Booth  
**\$2500**
- Custom made registration/badge/Swags  
**\$2500**
  - Food Sponsorship  
**\$5000**

These packages can be hired individually too.

# FIND US, FOLLOW AND BE PART!

[About DTZ](#)

[DTZ Conference Theme](#)

[DTZ YouTube](#)

[DTZ LinkedIn](#)

[DTZ Event Info Area](#)

[Get Involved with DTZ](#)

[Contact DTZ](#)

# THANK YOU FOR CONSIDERING TO BECOME A SPONSOR OF DECODINGTECH.ZONE CONFERENCE IN CANADA 2023



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